

HERITAGE DISTRICT TOURS

Telling the Full Story Is An Act of Liberation for Freedmen's Town

In Collaboration With:

Houston Public Library

Various Legacy Community Organizations

Legacy Residents & Advocates

Funded By:

Various Grants

Individual & Corporate Donors



Official Heritage District Tour Logo



Visitors Center Street View

EQUITABLE HERITAGE TOURISM IN ACTION

Uncovering this hidden Houston gem will reveal the answers to it's early success and highlight the path toward it's rebirth

The Freedmen's Town Heritage District tours are guided educational opportunities to learn about the rich heritage of Freedmen's Town. The tours include historic homes, churches, cultural institutions, and infrastructure on the iconic brick streets led by community advocates and legacy residents of the Freedmen's Town community.

Historically, the freedmen built a vibrant community of blacksmiths, lawyers, teachers, brick-makers, doctors, and haberdashers. The original settlement grew into the economic, spiritual, and cultural focus of Houston's African American Community. The community was self-sufficient with over 400 businesses, hospitals, unique architecture, schools, libraries, YMCA, YWCA, movie theatres, and many different denominational churches. Sharing these stories with audiences K-12 to age 99 empowers future generations to be guardians of this Story of Freedom, halting its erasure from our memory.

BENEFITS & IMPACTS

This goal is about much more than saving old buildings. It's about the revenue power of historic preservation, and the tremendous economic impact of drawing heritage tourists to Freedmen's Town.

- Strengthens local economy while promoting protection of it's resources
- Generates hyper local employment, stimulates equitable investments
- Transforms every visitor into an advocate and ally once confronted with the "Full Story"
- Increases community and Houston pride
- Elevates FT's story to national audiences
- Supports community resiliency with sustainable revenue sources
- Supports growing demand to authentically celebrate the Juneteenth Holiday

KEY STAKEHOLDERS / PARTNERS

Houston Freedmen's Town Conservancy
African American History Research Center

