



Existing Building



EQUITABLE ECONOMIC DEVELOPMENT

Equitable Heritage Tourism Is The Catalyst To Trigger the Cultural & Economic Rebirth Of FT

In Collaboration With:

Various Legacy Community Organizations & Academic Institutions
Legacy Residents & Advocates
Various Public Agencies

Funded By:

Individual & Corporate Donors
Foundations/Institutions
Investors
Partners

Potential Investments:

A Freedmen's Town Market & Food Hall
A Black Box Theatre
Heritage Tourism Jobs
Brick Street Preservation Jobs
Historic Home Restoration Jobs
Affordable Housing Partnerships
New, Local Small Business & Retail Hub
Food & Beverage w/ Entertainment

WHAT WILL IT TAKE TO HEAL FREEDMEN'S TOWN?

The HFTC is triggering investment to transform Freedmen's Town into a center of commerce and tourism and expand the recognition of its legacy to a global scale. Heritage tourism and the investments required may be the opportunity to address difficult histories, reflect on current inequitable policies, and chart a path toward compassionate solutions. By supporting the development of equitable heritage tourism, affordable housing, an arts & culture renaissance, and reintroducing lost community amenities, HFTC is rebuilding the circular economy through a "Rebirth".

Within a tapestry of current and future projects called "The Rebirth In Action", a series of activations and equitable development initiatives, the HFTC is centering collaboration and engagement to create resource generating opportunities for current and legacy residents.

Through current projects like Restoring 1609 Saulnier, the Preservation and Financial Incentive Plan, launching heritage tourism from the Visitors Center, and partnering to restore infrastructure below and along the historic brick streets as steward of the Heritage District, HFTC is laying a foundation for the Rebirth.

BENEFITS & IMPACTS

Catalyzing neighborhood investments (heritage tourism infrastructure, housing, community amenities, resiliency initiatives, and social infrastructure) are an equitable pathway to growing community health and wealth simultaneously.

- Rebuilding the FT circular economy and creative work force
- Restoring cultural infrastructure w/ equitable capital projects
- Neighborhood stabilization through preservation and repatriation
- Improve quality of life by addressing food security, crime, wellness, education, and job opportunities

KEY STAKEHOLDERS / PARTNERS

Houston Freedmen's Town Conservancy